

This Public Relations Intern job description template includes key Public Relations Intern duties and responsibilities. You can post this template on [job](#) boards to attract prospect applicants.

### **Job Brief:**

We are seeking a [Public](#) Relations Intern, who is full of creative ideas and eager to contribute on a large scale. The intern will gain visibility into the inner workings and aspects of the public relations field, provide concrete deliverables and learn from top to bottom. When the internship is completed you will be ready to enter any fast paced PR firm.

### **Responsibilities:**

- Fully support company's PR strategy and execute it in different phases
- Create and curate engaging content
- Communicate and build relationships with current or prospect clients
- Effectively utilize company's social media and blogs
- Create and distribute press releases
- Assist in administrative duties
- Build and update media lists and databases
- Schedule, coordinate and attend various events
- Perform research and market analysis activities

### **Requirements:**

- Strong desire to learn along with professional drive
- Solid understanding of the different social networks
- Excellent verbal and written communication skills

- Efficiency at MS Office
- Passion for the PR industry and its best practices
- Current enrollment in a related BS or Masters [university](#)/college