

JESSE KENT

WEB DEVELOPER

Location

: 123 Elm Street, Miami, FL 33183 | **Email**

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Telephone

: 305 555 5555 | **Mobile**

: 305 555 5555

PROFESSIONAL PROFILE

An exceptionally skilled and professional Web developer with years of experience and expertise in website design, systems analysis, and application integration. I have a special ability to maximize productivity, increase reliability, and introduce system efficiencies. I embody a genuine commitment and ambition to quality and customer satisfaction. I have continuously demonstrated professional success in problem-solving and a notable track record with keen attention to detail. Moreover, I have outstanding verbal/written communication skills and the singular ability to coordinate multiple detailed projects simultaneously from inception to completion in a deadline-driven environment.

CAREER HIGHLIGHTS

ABC Enterprises, Miami, FL,

Freelance Web Programmer/Entrepreneur Web Developer

2013 to Present

RESPONSIBILITIES

- Provided freelance programming for national, local, and international clients.
- Maintained and managed company Websites.
- Served as the lead programmer, acted as a liaison with clients, and routinely worked with graphic designers to develop complete Websites.
- Redefined the company objectives, identified key areas, gathered information, translated into technical specifications, and devised custom Web solutions and desired functionality.
- Effectively adhered to deadlines and resolved customer concerns.
- Founded and acted as the leader to a successful Web design firm from inception to completion.
- Programmed several large Web sites from scratch and created several custom-made content management systems.
- Implemented data scraping/retrieval spiders, performed PayPal integration, including subscription-based services, and new features/modifications to existing client Websites to improve user experience.

KID-E-SPORT, INC., Westport, CT,

Director of Web Development

2010 to 2013

RESPONSIBILITIES

- Worked with a senior executive team to develop Internet strategies, define, and prioritize new development projects and site enhancements for a children's sporting goods website and retail catalogue.
- Created and implemented database architecture.
- Scoped and drove traffic, retail, and financial reports.
- Implemented affiliate programs with Linkshare, Flooz, and AOL.
- I also managed resources to deliver projects within a predetermined budget and timeframe.
- Solely developed the standard operating procedures for implementing Internet projects from requirements definition through database architecture and production implementation.

ABC Enterprises, Miami, FL,

Project Manager/Web Developer

2009 to 2010

RESPONSIBILITIES

- Designed and maintained an Internet retail site.
- Tasked with the management of daily site updates of store locations, sales promotions, and other Web content through customized back-end administrative applications.
- Created a reporting application for site statistics, store promotion activity, and email campaign tracking results.
- Wrote technical documentation for database design, design architecture, functional specifications, graphical interface,

and project scheduling.

- Developed an e-commerce site to interact with client orders, develop customer relationships, and seek warehouse management solutions.
- Generated over \$50 million in revenue within the first 15 days of the holiday season through the implementation of an online gift certificate order entry with SSL and Cybersource.

EDUCATION & QUALIFICATIONS

XYZ College

PC Maintenance and Repair, and Web Page Design

Class of 2009

I attended the XYZ College in Miami, FL, where I undertook a course in PC Maintenance and Repair, and Web Page Design.

CORE SKILLS

- TextPad
- Paint Shop Pro
- WS_FTP
- MS Office (Word, Excel, PowerPoint)
- OpenOffice

- Putty, WordPress
- osCommerce
- Smarty Templates
- HTML
- XHTML
- PHP
- MySQL
- CSS
- AJAX
- JavaScript
- XML
- Windows
- Linux

LANGUAGES

English ? Bengali ? Japanese ? Indian ? Chinese

HOBBIES & INTERESTS

Cycling ? Whitewater rafting ? Canoeing ? Swimming ? Climbing

INDUSTRY REFERENCES

Mr. Ray Granger
Manager

Tel: 0161 334 7672 | Email: raygranger@gmail.com

Mr. Connor Luthor

Web Developer

Tel: 0236 625 7572 | Email: connorluthor@gmail.com